salinas

INTRODUCTION

Salinas is one of the most famous beachwear manufacturers and retailers in brazil. The brand was born over the white sand of Ipanema beach, in 1982.

Our strong identity is characterized by pop bright colors as well as the simplicity and freshness of it's products, typically reflecting in rio de janeiro and Brazil's endless summer climate.

Salinas has become a synonym for comfortable, casual and fashion-foward beachwear. Carried with happiness, humor, coolness, and delicacy. The high- quality bikinis personify the typical carioca woman.

Today the company has more than 400 collaborators, 16 own stores, 27 franchises stores and exports for more than 20 countries.



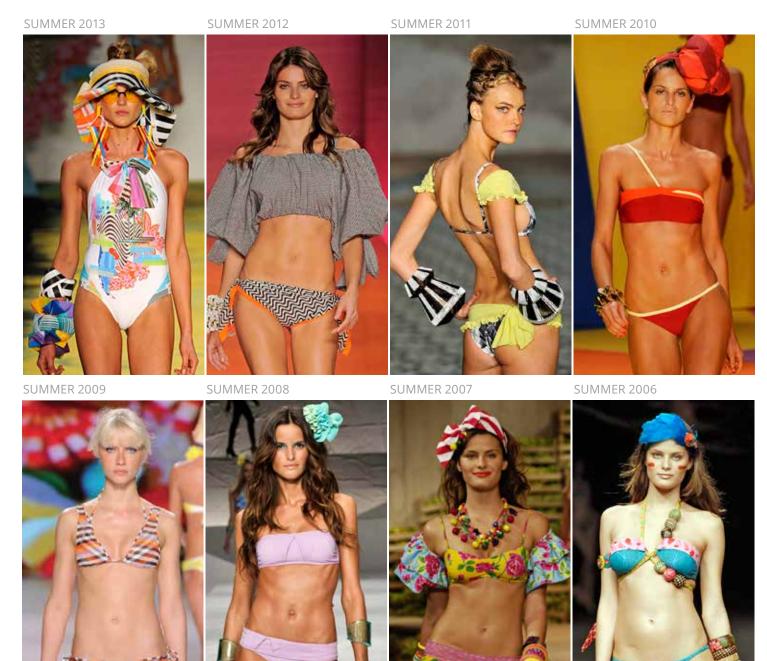
FASHION SHOW

Since 1994, salinas has been producing memorable fashion shows. Today, the brand is an absolute reference for beachwear.

SUMMER 2014







CLIPPING

Salinas has been featured on the covers of several important international magazines such as Sports Illustrated, Colezione, Foam and GQ. Madonna herself declared adapted to our styles.



ELLE FASHION **REPÓRTER**





















